



# RE/MAX<sup>®</sup> vs. Berkshire Hathaway HS

**#1** NOBODY IN THE  
WORLD  
SELLS MORE  
REAL ESTATE THAN  
RE/MAX

Productive agents. Influential brand. Unmatched global presence.  
RE/MAX is the clear choice in real estate.

## AGENT PRODUCTIVITY

RE/MAX AGENTS AVERAGE

# 15.3

TRANSACTION SIDES

Compared to **6.7**  
transaction sides for  
Berkshire Hathaway HS  
agents

Source: Reported in the 2020 T360 Real Estate Almanac's Top 20 Residential Real Estate Franchisors based on Transaction Sides, citing 2019 production.

## GLOBAL PRESENCE: RE/MAX

More than

# 110

 Countries  
and  
Territories

**7** Berkshire Hathaway HS

## ONLINE PRESENCE 2019: remax.com

# #1

 Real Estate  
Franchisor Website

**383%** More traffic than  
berkshirehathawayhs.com

Source: Hitwise data, Jan.-Dec. 2019

## MORE BUYERS AND SELLERS THINK OF RE/MAX THAN ANY OTHER REAL ESTATE BRAND

# 32.5%

**6%**  
Berkshire  
Hathaway HS

Source: MMR Strategy Group study of unaided awareness among buyers, sellers and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind?